



SPERRY
— COMMERCIAL —
GLOBAL AFFILIATES

Darrell Hoover – CrissCross Solutions, Inc.

welcome to **AMP**[®]
Accelerated Marketing Program

Accelerated **M**arketing **P**rogram was developed for Sperry Commercial Global Affiliates to conduct online real estate auctions at **NO COST** to you!

A Specialized, Effective And Proven Marketing / Sales Tool To Sell Commercial Real Estate

* **Not A Liquidation Model**



Maximation of Price

Unique two-part bidding process generates competitive bidding



Quick Sale

List to close in 90 days



Targeted Advertising

Drive buyers directly to *YOUR* property's auction profile page



Global Exposure

Generates a large pool of potential buyers



Certainty of Sale

99% closing rate after acceptance of winning bid



All  Commercial  Land



Broomfield Tech Center

2400 Industrial Lane
Broomfield, CO 80020

Commercial | Auction #131-04



Masonry & Steel Manufacturing Facility

1005 East Dixon Boulevard
Shelby, NC 28150

Commercial | Auction #3187-5



±150,000 SF Shopping Center in DFW

3178 Lavon Drive
Garland, TX 75040

Commercial | Auction #246-1

97% Occupied / NOI: \$1M+
Credit Anchor Tenants



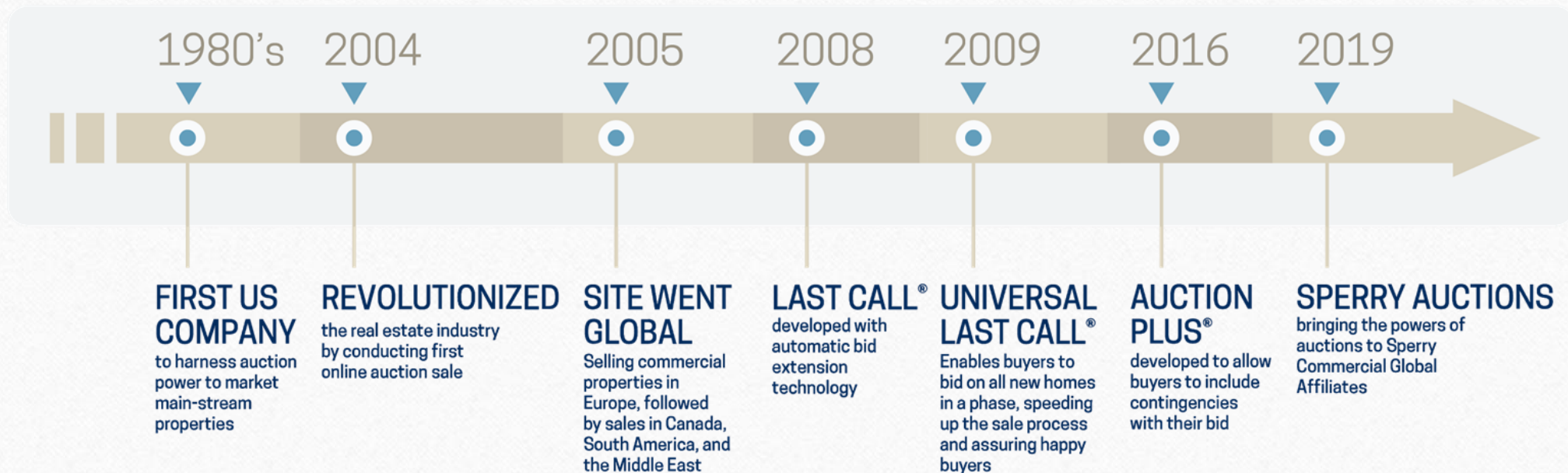
±436 Acres in Orange County

San Juan Capistrano, CA 92675

Land | Auction #270-1

Entitled for high-end gated residential community

35+ Years of Innovation & Technology



Consider These Questions...

- Looking for the “Needle in a Haystack Buyer?”
- Running out of marketing ideas, money or time?
- Need to reach outside of your local market?
- Coming up on listing renewal?



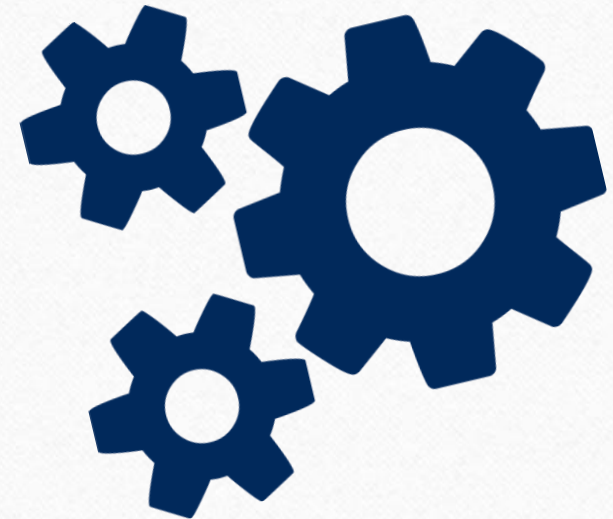
Solution: SPERRYbid Auctions

- Breathe new life & excitement into your listings
- Extend your listing agreement with seller
- Seize control of your market
- Reach a global audience



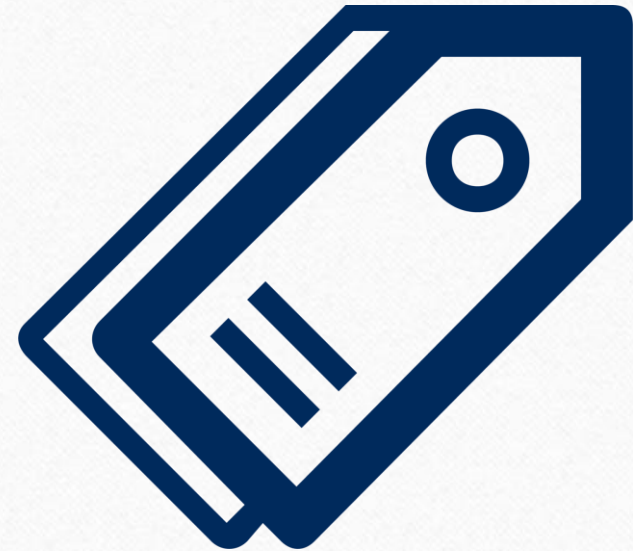
How it Works with Your Seller:

- In-depth property analysis
- 15 min demo of program to your seller
- Addendum to your existing listing agreement
 - Often extends your listing 3-6 months



How Much Does It Cost?

- You keep 100% of your commissions
- Buyer pays buy side fee to SPERRYbid
- Minimal onboarding fee paid by seller



START TO FINISH IN LESS THAN 90 DAYS



Generate More Business

- **Never Lose a Listing** - extend with auction
- Generate more leads - large pool of buyers
- Stand out in a crowded market
- More time for what you do best



Win More Listings!

- Offers a **Competitive Edge** over competing brokers
- Gives seller a fresh point of view
- No competition is talking auction

Take Action = Auction



2 City-Owned Land Parcels | Manteca, CA

32%
above aggregate
asking price

83
registered
prospective buyers

18
bids

- Highly Anticipated Offering
- 60 Day Campaign - National Reach
- Contingencies Avail. (Price, Time, Terms)
- Lead Gen./ New Business Opportunities

Medical Office Bldg. | Covington, LA

3,035
website views

31
registered
prospective buyers

ALL CASH
30-day close

- 45 Day Campaign – International Reach
- Sense of Urgency Motivated “Fence Sitters”
- New Business Opportunities Developed
- Only 1 Buyer – 30 Leads For Future Deals

WHAT DO I DO NEXT?

Give me a call to identify and discuss listings that are good candidates for the program

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